

2016-2017 ANNUAL REPORT



TOGETHER, WE CAN DELIVER.

FROM THE EXECUTIVE DIRECTOR



ensure that

homebound we serve.

Meals on Wheels of Trenton and Ewing became Meals on serve. Wheels of Mercer County when we added routes in community.

branded with Meals on Wheels America which entailed now continue for as long as we do! changing our colors and logo to match those of the national unity of all Meals on Wheels affiliates across the nation in hunger in the homebound community. one cause (and color scheme!).

As each generation of people lives Meals on Wheels of Mercer County worked with the longer than the one before it, the national organization on more than just colors this year, need for services for the elderly however. We also worked with Meals on Wheels America on expands. As an organization, we at "Let's Do Lunch". Let's Do Lunch is a campaign created and Meals on Wheels of Mercer County spearheaded by Meals on Wheels America which increases have seen firsthand how hunger is not the awareness of hunger in homebound individuals, and limited to any one geographic area in thereby seeks to increase the number of people who our community. This past year, we volunteer across the country. As part of the campaign, the met the growing need and added new national organization highlights different participants around our the country in order to give a face to the cause. In December, participants know how much we care the national organization visited our program to incorporate for each of them, no matter how many some of our participants into the campaign. We are so grateful that we could directly be a part of the movement to After covering the Trenton and Ewing area for 44 years, bring awareness to the needs of the population which we

As we continue to evolve in stride with the national Hightstown, Princeton, East Windsor and West Windsor, and organization, we also recognize the particular needs of our areas within Hamilton and Lawrence. However, Meals on own community, and create programs specific to those Wheels of Mercer County expanded in more ways than just needs. During the summer of 2016, we began a pilot geography. The number of homebound individuals who program using the Senior Farmer's Market Voucher Program, cannot always feed themselves within the areas which we allowing participants of our program to obtain fresh produce, served previously, also increased. We now have 19 routes add to the variety of their diet, and increase the amount of that go out every day to address the growing need in our nutrients they consume, as many live in a food desert. Because of our intervention, they now have access to these In addition to changing our name in 2016, we also vouchers previously unavailable to them. This program will

2016 was a big year for Meals on Wheels of Mercer County organization. The national organization initiated a campaign with many changes to address the growing needs we have to rebrand all of Meals on Wheels affiliates nationwide in seen, and the needs we know are yet to come. No matter order to create a more cohesive network, and a nationally what is happening in the country, which your help and onrecognized logo for the fight against hunger in the going support, our participants will continue to be fed and to homebound population. Now, wherever you are in the engage with a volunteer every day. We are happy to be taking country, you can see the green and blue "MW," signifying the on 2017, and continuing to do what we do best: help fight

Progress lies not in enhancing what is, but in advancing toward what will be. - Khalil Gibran

MOWMC received

\$71,672

in Corporate Grants & **Donations**

\$141,725

in Foundation Grants and

\$161,602

In Individual & Civic Donations



Special Events raised \$31,228



THE YEAR IN REVIEW





Farmer's Market **Vouchers for Seniors**

Began a new initiative which provides seniors with fresh produce

519 **Participants** 81% are over 60

80% are below the poverty line or at risk for poverty

62% live alone

100% receive meals and face-to-face interactions



79,379

Weekend Meals 6,282



1,273 **Grocery Bags** delivered to participants





10,800

volunteer hours which is equivalent to

\$260,712



16,919

Pounds of pet food delivered by Jordyn's Cause4Paws



Volunteers drove 42,000 miles equivalent to driving between

LA and NY 15 times



2016-2017 Fiscal Year

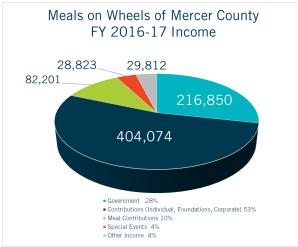
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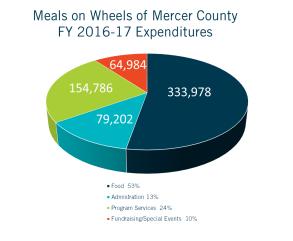
Amount	Percentage
\$216,850	28%
\$404,074	53%
\$82,201	11%
\$28,823	4%
\$29,812	4%
5	

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Exp	ena	ITUI	res

\$761,760

Destination	Amount	Percentage		
Food	\$333,978	53%		
Administration	\$79,202	13%		
Program Services	\$154,786	24%		
Fundraising/Special Events	\$64,984	10%		
Total	\$632,950	100%		





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