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FOR IMMEDIATE RELEASE

## **Meals on Wheels of Mercer County joins Meals on Wheels America and Subaru of America, Inc. in Sharing the Love this Holiday Season**

*The 13th annual Subaru Share the Love® Event will help deliver nutritious meals and compassion to Mercer County's seniors*

Ewing, NJ (November 19, 2020) – Meals on Wheels of Mercer County is proud to announce that it will be participating in the 2020 Subaru Share the Love Event as a member of [Meals on Wheels America](#) – one of four national Share the Love charitable partners supported through the campaign. From **November 19, 2020, through January 4, 2021**, Subaru of America will donate \$250 for every new Subaru vehicle purchased or leased to the customer's choice of participating charities.

“Checking the box for Meals on Wheels when you purchase a new vehicle at your local Subaru dealership ensures Meals on Wheels of Mercer County can continue to subsidize meals to those who really need them in our community” said Sasa Olessi Montaña, Chief Executive Officer of Meals on Wheels of Mercer County. “Our participation and your purchase has resulted in direct dollars to help pay for meals locally!”

Participating Meals on Wheels America members, like Meals on Wheels of Mercer County, will receive a share of the donation raised by Subaru in their state. Meals on Wheels of Mercer County has partnered with Scott Harvey Subaru on 1710 North Olden Avenue in Ewing, NJ to raise awareness for the popular year-end sales and giving event, and drive support for Meals on Wheels through meal delivery and handwritten cards delivered to our participants by their staff!

“Meals on Wheels America is proud to partner with Subaru of America for the 13th consecutive year to enable more seniors to live with independence and dignity,” said Ellie Hollander, President and CEO, Meals on Wheels America. “Since 2008, the Subaru Share the Love Event has helped deliver more than 2.3 million meals and friendly visits to vulnerable seniors nationwide. We’re enormously grateful to Subaru and its retailers for their long-standing commitment to Meals on Wheels and the millions of seniors who depend on it for nourishment and companionship.”

Over the last 12 years, Subaru of America and its participating retailers have donated more than \$176 million to its charity partners. This year’s Subaru Share the Love Event is on track to bring that total to over \$200 million, proving there’s no limit to the amount of love we can all share.

Scott Harvey, President and CEO of Scott Harvey Subaru, has stated “Meals on Wheels is an incredible organization that does immeasurable good in our local community. We look forward to strengthening our relationship with Meals on Wheels on both a national and local level.”

By purchasing or leasing a new Subaru during the Subaru Share the Love Event and selecting Meals on Wheels as your charity of choice, you can help deliver nutritious meals and other important services to seniors right here in Mercer County.

For more information, visit [www.mealsonwheelsamerica.org/sharethelove](http://www.mealsonwheelsamerica.org/sharethelove).

### **About Meals on Wheels of Mercer County**

Meals on Wheels of Mercer County (MOWMC) is a comprehensive nutrition program committed to providing nutritious meals and related services, while easing the social isolation of our homebound participants. The goal of our services is to assist participants, who wish to remain in their homes, maintain independence, dignity, health, and well-being. Founded in 1973, we will serve over 100,000 meals this year to homebound individuals in our County. For more information on Meals on Wheels, please visit us at [www.mealsonwheelsmercer.org](http://www.mealsonwheelsmercer.org) or call 609-695-3483.

### **About Meals on Wheels America**

[Meals on Wheels America](http://www.mealsonwheelsamerica.org) is the leadership organization supporting the more than 5,000 community-based programs across the country that are dedicated to addressing senior isolation and hunger. This network serves virtually every community in America and, along with more than two million staff and volunteers, delivers the nutritious meals, friendly visits and safety checks that enable America's seniors to live nourished lives with independence and dignity. By providing funding, leadership, education, research and advocacy support, Meals on Wheels America empowers its local member programs to strengthen their communities, one senior at a time. For more information, or to find a Meals on Wheels provider near you, visit [www.mealsonwheelsamerica.org](http://www.mealsonwheelsamerica.org).

### **About Scott Harvey Subaru**

In 2019, Scott & Robin Harvey officially purchased the Coleman Subaru dealership; the oldest Subaru dealer in New Jersey and the third oldest in the United States. Since 1967, we have made it our goal to be YOUR Subaru destination. Our employees have an average tenure that far exceeds the automobile industry average! We have the knowledge and experience to get the job done right, quickly and efficiently.

### **About Subaru of America, Inc.**

[Subaru of America, Inc.](http://www.subaru.com) (SOA) is a wholly owned subsidiary of [Subaru Corporation](http://www.subaru.com) of Japan. Headquartered at a zero-landfill office in Camden, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 630 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants and [Subaru of Indiana Automotive, Inc.](http://www.subaru.com) is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](http://www.subaru.com), which is the company's vision to show love and respect to everyone, and to support its communities and customers nationwide. Over the past 20 years, SOA has donated more than \$165 million to causes the Subaru family cares about, and its employees have logged more than 40,000 volunteer hours. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do.

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